

BITS PRESS RELEASE

Business IT Source[®] Named CRN[®] Triple Crown Award Winner.

Third Annual Award Program Recognizes Standout Solution Providers

VERNON HILLS, IL, October 15, 2017 — Business IT Source[®] (BITS), today announced that CRN[®], a brand of The Channel Company, has recognized BITS for earning it's 2017 Triple Crown Award. This year 46 solution providers in North America reached the qualifying revenue, growth, and technical expertise to be named on three of CRN's prestigious solution provider lists, earning them the Triple Crown Award this year.

Each year CRN[®] announces lists and rankings to distinguish solution providers who are outshining their peers in the IT channel. It is a great accomplishment for a solution provider to make any one of these lists; so being named in three, as this year's Triple Crown winners have been, deserves special acknowledgement. This year's CRN Triple Crown Award winners rank among the largest IT solution providers by revenue in North America on the Solution Provider 500 list; are among the fastest growing organizations in the channel today on the Fast Growth 150 list; and have made the Tech Elite 250 list by receiving the highest level certifications from leading vendors.

“Our highest priority is to provide flexible, personalized services that are customized to individual company's needs. Imaging, asset tagging, project management and on-site services are just a few services we provide while saving companies on product acquisition cost by providing the best value in the industry,” says CEO Bob Frauenheim. “Our unique ability to stock product, reserved for customers, so it's always available to ship allows customers smooth product rollout despite product shortages and product transitions.” BITS is one of the few companies to make the list for four consecutive years.

“Each Triple Crown award-winner has simultaneously generated high enough revenue to be ranked on the Solution Provider 500 List, achieved double- or triple-digit revenue growth for recognition on the Fast Growth 150, and devoted significant time and effort to top certifications to attain Tech Elite 250 status,” said Bob Skelley, CEO of The Channel Company. “Congratulations to each one of these high-achieving companies who continue to raise the bar for success in the IT Channel.”

