



BUSINESS IT SOURCE

BITS PRESS RELEASE

Business IT Source[®] Named A 2021 Tech Elite Solution Providers by CRN[®]

***Tech Elite 250 list recognizes IT solution providers with
deep technical expertise and premiere certifications***

BUFFALO GROVE, IL, March 22, 2021 — Business IT Source[®] (BITS), announced today that CRN[®], a brand of The Channel Company, has named Business IT Source to its 2021 Tech Elite 250 list. This annual list honors an exclusive group of North American IT solution providers that have earned the highest number of advanced technical certifications from leading technology vendors.

To compile the annual list, The Channel Company's research group and CRN editors work together to identify the most customer-beneficial technical certifications in the North American IT channel. Companies who have obtained these elite designations which enable solution providers to deliver premium products, services and customer support—are then selected from a pool of online applicants.

“The industry changes very rapidly and our customers rely on BITS as their trusted advisor to help them navigate through their options. In order to be that trusted advisor we invest heavily in training and education,” said Daniel Frauenheim, President of Business IT Source. We are pleased to be recognized and we thank our customers and partners for their support.”

About BITS

Business IT Source provides computer hardware and services to customers at a low cost and a high level of customized service. Business IT Source is employee owned and with a team of seasoned associates, we have deep experience in the IT industry and are able to provide customers with competitive pricing, excellent service and the added value our customers expect from an industry leader.

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Coverage of the Tech Elite 250 will be featured in the April issue of CRN, and online at www.crn.com.

