



**BUSINESS IT SOURCE**

***BITS PRESS RELEASE***

## **Business IT Source a 2021 Tech Elite Solutions Provider by CRN®**

***Tech Elite 250 list recognizes IT solution providers with deep technical expertise and premier certifications***

**BUFFALO GROVE, IL, March 22, 2021** — Business IT Source® announced today that CRN®, a brand of The Channel Company, has named Business IT Source to its 2021 Tech Elite 250 list. This annual list honors an exclusive group of North American IT solution providers that have earned the highest number of advanced technical certifications from leading technology vendors.



The Channel Company’s research group identifies the most customer-beneficial technical certifications in the North American IT channel to compile this list. Business IT Source was recognized for its technical certifications from the industry’s leading vendors.

“These certifications have been key to our ability to deliver the highest level of premium products, services and support to our customers,” said Eric Baumbich, Vice President of Technical Services at Business IT Source. “As the industry continues to evolve and the pace of disruptive technologies accelerates, we continue to invest in advanced technical training for our sales force and Professional Services Group. Being selected for the Tech Elite 250 list is affirmation of that commitment.”

With critical shifts in the channel, today’s solution providers must maintain and expand their skill sets if they want to succeed. That means staying on top of the latest technologies, finding new ways to help clients get the most out of their IT.

“The solution providers selected for our annual Tech Elite 250 list have demonstrated a commitment to excellence and gained strong industry credibility by earning some of the most difficult IT certifications available from top technology vendors,” said Robert Faletra, CEO, The Channel Company. “Attainment of these exclusive certifications strengthens the channel as a whole by invigorating partnerships and enabling the delivery of exceptional customer service. We congratulate each of these organizations and look forward to their continued success.”

Coverage of the Tech Elite 250 will be featured in the April issue of CRN, and online at [www.crn.com](http://www.crn.com). Last fall, Business IT Source was named to CRN Fast Growth 150 List for the ninth consecutive year.