BUSINESS IT SOURCE

Business IT Source© Named CRN® Triple Crown Award Winner for the 5th year in a row.
Award Recognizes Standout Solution Providers

BUFFALO GROVE, IL, October 12, 2020 — Business IT Source© (BITS), announced that CRN®, a brand of The Channel Company, has recognized BITS as a 2020 Triple Crown Award winner for the fifth consecutive year. BITS first received this award in 2016 and has won every year since.

CRN Triple Crown Award winners are among the largest IT solution providers in North America. They also rank as one of the fastest-growing organizations with recognition on the Fast Growth 150 list. Finally and most important they have received the highest level certifications from leading vendors on the Tech Elite 250 list. Being named to all three in the same year is a great honor.

"Our highest priority is to provide flexible, personalized services that are customized to individual company's needs in a post Covid environment," says Executive Vice President Pat Farragher. "Our unique ability to stock product, reserved for customers, so it's always available to ship allows customers smooth product rollout despite product shortages and product transitions." BITS is the only company to make the list for five consecutive years.

The Triple Crown Award recognizes solution providers that hold themselves to the highest standard in the IT channel. It is awarded to the top solution providers in North America based on revenue, growth, and technical expertise. They are among the top solution providers in North America by revenue, have seen more substantial growth than many of their peers over the past year, and continue to establish and build upon the technical skills that help them provide customers with the highest level of service in the IT channel," said Blaine Raddon, CEO of The Channel Company. "We are honored to award these solution providers the Triple Crown Award for their expertise and exceptional contributions to the channel, and we are excited to see where they go from here."