

## BITS PRESS RELEASE

## **Business IT Source Named to** 2014 CRN<sup>®</sup> Fast Growth 150 List

## BITS makes the list a third consecutive year.

**VERNON HILLS, IL. Oct. 27, 2014** — Business IT Source® (BITS), a leading computer and IT source for business, announced today that it has been named to 2014 CRN® Magazine's *Fast Growth 150* list, for a third consecutive year. The annual ranking identifies the fastest-growing IT solution providers in North America. BITS was ranked No.54 on this year's list with a 93 percent growth rate.

"Our overarching goal is to provide the most personalized service and best value in the industry," said CEO Bob Frauenheim. "Our ability to stock reserved product for customers, so it's always available to ship, differentiates us from other resellers."

The CRN annual list features the fastest-growing solution providers in the B2B technology industry based on two years' growth of net sales from calendar year 2012 to calendar year 2014. BITS continues to experience fast growth due to its focus on providing a combination of customized service with the stocking of product for customers at the lowest price point.



BITS is one of only five companies to make the list in 2012, 2013, and 2014.

Business IT Source provides computer hardware and services to customers at a low cost and a high level of customized service. We are employee owned and operated and emerged from our legacy value-added resellers, started in 1991. With a team of seasoned associates, we have deep experience in the IT industry and are able to provide customers with competitive pricing, excellent service and the added value our customers expect from an industry leader. Experience the difference that employee owned and operated makes.

CRN has been serving the IT channel community as the pre-eminent source for information and strategic guidance for more than three decades. CRN remains the market leader in Channel news, delivering intelligence, actionable advice and forward-thinking business strategy to the North American IT channel. Today's CRN is a multi-media platform that includes the magazine, website and tablet app or mobile to reach our loyal and expanding channel audience in every way they want to engage.